

SHORTLINE

JANUARY 2008

MONTHLY MEETING

Monthly Meetings will be held at Fuddruckers at 3848 McHenry Ave., Modesto on the 2nd Wednesday of each month in the banquet room. Dinner at 6:00 pm, meeting at 7:00 pm. A raffle for a free dinner will be held at the end of each meeting.

Richard Lea, President
M.V.W.S.C.

Thank You from Connie

An Enormous "Thank You" to all who helped make the raffle so successful: Brian Smith who worked so hard to get so many raffle prizes from business all over town. Nick and sister Cindy who donated all the American Ag Credit items for the raffle baskets, Linda Semo who generously donated many of the wicker baskets, and each club member who also took the time to get raffle prizes donated for Polar Bear Day or sell the raffle tickets! Also, thank you to Kay for designing and printing all the 1000+ tickets (which she did with only about 24 hour notice)!

Another group of folks deserve our appreciation: the kids up at Polar Bear Day who eagerly pitched in to help pull the winning raffle tickets: Samantha, Jacob, Connor, and RJ Glow, who pulled the ticket for the grand prize of the day -- a power drill set donated by Ace Hardware in Ceres. Congratulations to Jeff Glow, the winner of the tool set.

Thanks again for helping make the raffle such a success!

Connie

Christmas Parade '07, "The World is out!"



On a crisp, fall Saturday morning, under cloudless skies, the largest group of Mid-Valley members ever gathered in Riverbank to decorate our entry. After handling out hundreds of Polar Bear flyer's during the parade, our members proudly received their 1st place award, then they set their sights on the Modesto City "Parade of Lights".

After dark, along the parade route, thousands of excited wide-eyed kids watched the brightly lit floats glide slowly by! The parents stood by and received the Polar Bear Day flyers we handed out.

To the sounds of "Polar Express" booming from the boat tower speakers, JDT members, Jacob, Jarrett and DJ took turns skateboarding on the ropes, "working" the cheering crowd! Our other kids proudly carried banners that read "Mid Valley Water Ski Club" and "The Official Polar Bear Ski Day!". It was HUGE! Mid-Valley members handed out over 1000 flyers.

(continued on next page)

(Christmas Parade continued)

Afterwards we all went to dinner. It was a long but fun filled day! Thank You to all who participated, especially the Grieve Family for donating their beautiful lowered Chevy pickup truck and matching Ski Nautique boat and trailer!



Mid-Valley members took home a second place award in this highly competitive event! But, of even more importance, was that the "word" was spread to a whole lot of folks about our 53rd Annual Polar Bear Ski Day!

Some people who attended Polar Bear Day did actually tell us that they found out about our Jan. 1 event because of the parade.

08 JR. DEVELOPMENT TEAM

A Coaches Meeting was held during January, and a Parents-Coaches meeting will be held during February. Applications will be accepted then or soon afterward.

Monthly Newsletters

In an effort to save money, the monthly club newsletter will be emailed to each club member! If you would rather have a copy of the newsletter mailed to you, please call Secretary Linda Semo and tell her!

POLAR BEAR DAY, 08

What do you do, when you have a HUGE GOAL to accomplish and no one wants to step up and lead the way? One of the "quietest" times at our club meetings is when we ask for someone to volunteer to chair PBD! You could literally hear a pin drop! Why? Because many of our members have chaired it before and others are not willing to step up to the challenge. Everyone knows what a complicated and time consuming job it is. After all, aren't we all short of free time and overwhelmed with plenty of stresses?

Enter a wife, mother of two children, who works part time and goes to college full time! Oh, and by the way, we are asking for someone who has no experience to lead OUR ONLY FUND RAISER AND RIGHT DURING THE THANSGINGIV, CHRISTMAS AND NEW YEARS HOLIDAYS!!! IS SHE CRAZY??

Like a magician, club member Alicia James led the Mid-Valley Team through another successful, fun and exciting Polar Bear Day! And she did it with confidence, grace and a style all her own! The shirts were beautiful and sold like hotcakes. She delegated the concession to club Treasurer Tina Glow and Melissa McQueary, both are also busy working mothers. The food and drinks were hot and there was plenty of it. Publicity board member, JDT coach and FOG-CUTTER Nick Martin, towed skiers when one could barely see the bow of the boat! Kay Nelson ran registration, Kurtis kept the music flowing and skiers on time by doing the announcing, and Connie kept the valuable and beautifully wrapped raffle prizes that she so diligently gathered going tout to the lucky winners! The rest of us, well, we just ran around and filled in where we could!

It all went like "clock-work"! We received, arguably the best publicity ever in 53 years of PBD! THANK YOU TO EACH AND EVERYONE WHO HELPED!

Polar Bear Day Highlights

New Years Day, 0700 hrs. I wake up the James family and Alicia comes stumbling to the door. She thinks I want into the club trailer and tries to hand me the keys. Then I tell her the reason I woke er up is because as chairperson, Ch. 31 TV wants to interview her for a live broadcast, otn eh boat dock in FIFTEEN MINUTES!! All in the life of a PBD chairperson!!

Watching Nick "THE FOG CUTTER" Martin, working his "Mojo" driving boat pulling skiers in fog so thick you could hardly see the bow of the boat!!

Watching JDT members and friends, Jacob and Connor wakeboard together! It was great seeing them cut across the wakes and having fund in the 44 degree weather.

Watching JDT member D.J. Humphreys attempt a "flip" on his wakeboard in the frigid waters of Modesto Reservoir!! Hey, why not, Dad bet him twenty dollars.

Watching Samantha and Darian ride on the tube together.



**MVWSC MINUTES
FROM
JANUARY 9, 2008**

- 1) Minutes called to order at 7:15pm. Secretary Semo away on business. Alicia James taking minutes.
- 2) Introduce guests and/or new members: The Garrity Family. They helped with the parade, Richard welcomed them and gave them info about how to join MVWSC.
- 3) Richard introduced the new board members. No minutes available from Dec. meeting b/c Alicia spent meeting finalizing PBD.

THE BOARD MEMBERS AUTHORIZED TO SIGN CHECKS ARE:

President: Richard Lea, Vice-President: Curtis Nelson, Treasurer: Tina Glow, Promotions: Nick Martin and Brian Smith

President needs to sign the minutes and a copy needs to be sent to County Bank. A check was written to Connie to pay for postage on envelopes for mailing patches to participants in the amount of \$20.00 from "Joy Crest, Inc." Connie signed check over to the club.

UNANIMOUS VOTE TO DISTRIBUTE THESE CHECKS:

\$28.00 for 50/50 winner

Kurtis Nelson: Total \$487.43

Connie: Total \$39.45

Richard: Total \$390.44

USA Waterski: Total \$155.00

Tina Glow: Total \$63.07 for PBD concession food.

OLD BUSINESS: PBD Comments, JDT Pledge (Fund raiser) for skiing

CLUB DUES: Richard inquired about extending date for club membership dues and also about background checks for membership renewals and for all new members.

'09 PBD CHAIR: No volunteers at this time, next meeting to discuss further incentives for chairperson

JDT '08. Ideas were brought up for fund raisers for Regionals. John McQueary brought up candles for \$10 each, profit is \$4-\$7 each, sell for one month. Richard brought up that he has reserved Oakdale Saddle Club Clubhouse for May 10, 2008 for a tri-tip dinner, we need a \$200.00 refundable deposit, will decide at next meeting. Terry Lewis brought up selling Avon, will make presentation at next meeting.

Newsletters will be emailed, please put in PDF format, everyone is ok with email, those without email can call Linda for a hard copy.

Want (4) disabled clinics, a JDT tournament, one PAL ski day (tentative date is (8-2-08)

Richard reported that our dock needs repair, flotation came loose and carpet has blown off. Mary Garrity offered to provide carpet and Vice-President Kurtis Nelson to set a work date in March.

Nick suggested Club should provide shirts for all club members.

Alicia asked where the money goes from PBD, she was informed that it goes for club site insurance, club expenses for site repair and ski days.

Meeting adjourned at 8:30 pm.